



WINDY CITY HACKS

The Problem

We are in the midst of a digital revolution. Technology is the fastest-growing industry in the country, with hundreds of thousands of unfilled jobs and employers desperate for talented students. However, while tech rapidly expands on the coasts, **students in Chicago are being left behind.** Though one of the largest cities in the U.S., local tech opportunities for high schoolers in the city are few and far between. In 2018 alone, more than 150 hackathons for U.S. high schoolers ran with thousands of students in attendance. The entire Midwest had six, the largest of which (Hack Chicago) our team helped run.

Computer science classes in schools should be inspiring students; instead, they are failing to engage students, with a shrinking body of students showing interest in CS careers. Chicago's students are **missing out on a whole new world of opportunities.**

Approaching 3 million people, Chicago already has the resources it needs to become a major player in tech, and it's up to students to be at the forefront of this revolution. But as long as tech opportunities continue to be lacking for talented and motivated students, **Chicago will remain untapped potential.** The best way to **revitalize the city** with technical literacy and provide avenues to a **new world of opportunity** is to expose students to the exciting world of CS — **starting with [Windy City Hacks](#).**

The Solution

On June 22nd in Chicago, IL, we are hosting [Windy City Hacks](#).

In a weekend full of collaboration & creativity, 300 attendees (projected) will **bring their ideas to reality**, developing skills far beyond merely tech.

Windy City Hacks is especially committed to empowering women, underrepresented minorities, and LGBTQ+ students, who are traditionally discouraged from partaking in the wonderful world of technology.

With help from experienced Chicagoans, industry professionals' mentorship, and engaging workshops, students will transform overnight from **passive digital consumers into active creators**. The city's future is full of innovation — let's make sure all students know.

Where You Come In

Your sponsorship is critical to Windy City Hacks living up to its goal of inspiring hundreds of underserved students to engage with the field of technology. It will cost upwards of \$20,000 — **we need your help**.

We're seeking sponsorship to buy food, prizes, and other supplies needed to run the event. By sponsoring Windy City Hacks, you will play a direct role in the student-led movement to revitalize Chicago's tech industry.

How You Can Help

Donate money. This is the most low-friction way to support us. You'll get a suite of benefits based on your donation amount (below), and we'll use the money where it's needed most.

RESERVED
FOR STARTUPS

	STARTUP \$500	BRONZE \$1,000	SILVER \$2,500	GOLD \$5,000	DIAMOND \$8,000	* TITLE * \$15,000
 Distribute swag	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Logo on website, t-shirt, & slides	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Run a branded prize			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Outreach table at the event				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Press release mention				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Speak during keynotes				2m opening	4m opening 2m closing	<input checked="" type="checkbox"/>
 Run a workshop					<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Send email to all attendees						<input checked="" type="checkbox"/>
 "Co-hosted by..." on all materials						<input checked="" type="checkbox"/>

Send company representatives & mentors. This allows you to directly interact with our students, enabling you to leave a lasting impression on the next generation's incoming talent.

Provide tools. Hackers at our event will use design, testing, development, hosting, deployment, domain registration, and other kinds of tools to create their projects. Providing your company's software/hardware/services will put them in the hands of future creators and developers.

Sponsor a meal. We provide two lunches, a dinner, nighttime snack, breakfast, and assorted snacks throughout the event for attendees. This is one of the most expensive components of running an event, and we'll take any help we can get.